BLACKSNOW COMPANY INC. CANADA

# Company Aquisition

**Request for Expression of Interest** 

2024

Presented to

**Potential Acquirers** 

Presented by Babatunde Balogun Owner

# Agenda

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www.blacksnowcompany.com

## Established in 2020, Blacksnow Company provides animation, web design, SEO, and motion graphics services. Based in New Brunswick, Canada with an international presence in the USA and Nigeria.

We deliver your website's most satisfying user experience using the most recent tools. Given how crucial a website is for any organization, we always work to make every project ideal. Our goal is to ensure your business growth; thus, every project is subjected to a thorough quality check and review before launch.

As one of the media companies at the forefront of web design in Canada, we strive to provide world-class projects for your business or brand to stand out.

# Who We Are?





Yes Designated NB AIP Employer



Our vision is to be at the forefront of design and technology, creating innovative visuals that seamlessly integrate with your content strategy. We are committed to building strong relationships with our clients from many different industries: education, health care, finance, retail, and more. Blacksnow Company is a Designated AIP Employer in New Brunswick, Canada.

# Solutions & Past Projects



Our process begins with extensive research to create a script that will maximize your message in the most captivating way possible. Then we move on to story-boarding and animating outlining every scene in detail before any cameras roll, so you know exactly what you're getting out of this investment from day one. Finally, once filming has wrapped up, all projects go straight into editing.









www.blacksnowcompany.com

# Blacksnow Company Team

Being one of the media companies at the forefront of web design in Canada, we strive to provide world-class quality projects for your business or brand to stand out.



>

Babatunde Balogun



Open Position Finance

Open Position Content Developer



Open Position Animator

Open Position Web Developer



www.blacksnowcompany.com



### EOI Purpose

Blacksnow Company requests respondents to submit an Expression of Interest (EOI) to "acquire wholly" or for "partial oversight" of the business.

Respondents are to prepare and submit a proposal for outright purchase (acquire wholly) or provide (partial oversight) for the business and day to day management.



>

# Potential meets Opportunity

Why is Blacksnow Company worth it?



www.blacksnowcompany.com

## Potential

To be a leading tech company in motion graphics, animation, web services, content creation, digital media and eCommerce in Canada.

# Oppotrunity

To be a top provider of foreign workers for New Brunswick through the AIP immigration pathway.

# 👂 Optimize

By collaborating with other startups and businesses in New Brunswick and Canada.

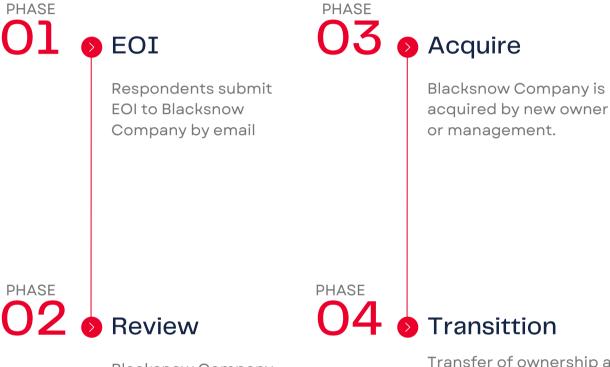
# What will be acquired?

Acquisition Item	Discription	
Business Status	Active Business in NB	
Immigration Status	Designated AIP Employer in NB	
Company Website	Fully Functional (To be managed by new owner)	
Company Email	Fully Functional (To be managed by new owner)	
Company Taxes	2020, 2021, 2022 & 2023. (Taxes filed)	
Company Debt & Bank Balance	Debt owing - \$0.00 Balance upon acquisition - \$0.00	
Online Presence	YouTube, Linkedin, TikTok, Facebook (To be managed by new owner)	



www.blacksnowcompany.com

# Acquisition Timeline



Blacksnow Company review submitted EOIs

Transfer of ownership and oversight management to new owner



The acquisition or partial takeover of operations will follow these phases in due course, governed by applicable law of the province of New Brunswick and Canada. Respondents are advised to consult an attorney during the acquisition process.

# EOI Submission Instructions

# Blacksnow Company

Respondents are to submit their EOI along with proposed price as a single pdf file via the company email address.



www.blacksnowcompany.com



info@blacksnowcompany.com



506.333.3348

BLACKSNOW COMPANY INC. CANADA

# Thank You

www.blacksnowcompany.com



Innovation, Science and Economic Development Canada Corporations Canada

Innovation, Sciences et Développement économique Canada Corporations Canada

## **Certificate of Incorporation**

## Certificat de constitution

Canada Business Corporations Act

Loi canadienne sur les sociétés par actions

#### Blacksnow Company Inc.

Corporate name / Dénomination sociale

#### 1243309-5

Corporation number / Numéro de société

I HEREBY CERTIFY that the above-named corporation, the articles of incorporation of which are attached, is incorporated under the *Canada Business Corporations Act*.

JE CERTIFIE que la société susmentionnée, dont les statuts constitutifs sont joints, est constituée en vertu de la *Loi canadienne sur les sociétés par actions*.

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**Raymond Edwards** 

Director / Directeur

2020-10-20

Date of Incorporation (YYYY-MM-DD) Date de constitution (AAAA-MM-JJ)





#### CANADA / CANADA PROVINCE OF NEW BRUNSWICK / PROVINCE DU NOUVEAU-BRUNSWICK BUSINESS CORPORATIONS ACT / LOI SUR LES CORPORATIONS COMMERCIALES

I HEREBY CERTIFY that according to the records under the *Business Corporations Act*, JE CERTIFIE par la présente que d'après les livres en vertu de la *Loi sur les corporations commerciales*,

**Blacksnow Company Inc.** 

Name of Extra-Provincial Corporation / Nom de la corporation extraprovinciale

736994

Reference number / Numéro de référence

was registered as an extra-provincial corporation / a été enregistré(e) à titre de corporation extraprovinciale

#### 2022-08-23

Date of Certificate of Registration (YYYY-MM-DD) Date du certificat d'enregistrement (AAAA-MM-JJ)

I CERTIFY FURTHER that according to the said records the registration above referred to has not been cancelled.

JE CERTIFIE ÉGALEMENT que, d'après lesdits livres, l'enregistrement mentionné ci-dessus n'a pas été annulé.

CERTIFIED under my hand at Fredericton, New Brunswick CERTIFIÉ par le soussigné à Fredericton, Nouveau-Brunswick

Fenny Camier

Deputy Director / Directeur Adjoint Business Corporations Act / Loi sur les corporations commerciale

2023-03-30

Issuance date (YYYY-MM-DD) Date d'émission (AAAA-MM-JJ)



#### **To/Destinataire:**

Blacksnow Company Inc. 156 Porter Street Saint John NB E2M 0A7

#### Re: Business Number (BN) Account Number

# Objet: Numéro de compte du numéro d'entreprise (NE) pour le Nouveau-Brunswick

The above corporation has been assigned the following BN account number:

Le numéro de compte suivant a été assigné à la corporation susmentionnée:

#### 705354330NP0001

The Government of New Brunswick and the Canada Customs and Revenue Agency (CRA) have agreed to use the BN as a common business identifier. Over the coming months the government will continue to phase in use of the BN with provincial departments and agencies.

The corporation or its agent may be requested to provide the assigned BN when registering for provincial programs or applying for various licences and permits. Please use the BN provided above, when requested, as failure to do so may lead to delays in the processing of applications. Le gouvernement du Nouveau-Brunswick et l'Agence des douanes et du revenu du Canada (ARC) ont convenu d'utiliser le numéro d'entreprise (NE) à titre d'identificateur d'entreprise commun. Au cours des prochains mois, le gouvernement du Nouveau-Brunswick continuera d'accroître graduellement l'utilisation du NE au sein de ses ministères et de ses organismes.

La corporation ou son agent pourrait devoir fournir le numéro de compte susmentionné au moment de présenter une demande dans le cadre d'un programme provincial ou pour obtenir une licence ou un permis. Veuillez utiliser le numéro d'entreprise qui vous a été assigné lorsqu'on vous le demandera, sinon le traitement de vos demandes pourrait être retardé.

#### Corporate Registry / Registre corporatif

Tel./Téléphone: (506) 453-2703 Fax/Télécopieur: (506) 453-2613 http://www.snb.ca P.O. Box 1998 Fredericton, NB Canada E3B 5G4 Case postale 1998 Fredericton, NB Canada E3B 5G4



#### BUSINESS CORPORATIONS ACT FORM 27 CERTIFICATE OF REGISTRATION EXTRA-PROVINCIAL CORPORATION (SECTION 200)

LOI SUR LES CORPORATIONS COMMERCIALES FORMULE 27 CERTIFICAT D'ENREGISTREMENT CORPORATION EXTRAPROVINCIALE (ARTICLE 200)

Name of Extra-Provincial Corporation/Nom de la corporation extraprovinciale

**Blacksnow Company Inc.** 

Extra-Provincial Corporation Number N° de la corporation extraprovinciale

736994

I hereby certify that the above-mentioned extra-provincial corporation, the Statement of Registration of which is attached, was registered as an extra-provincial corporation under the **Business Corporations Act** of the Province of **New Brunswick**.

Je certifie par la présente, à laquelle est jointe la déclaration d'enregistrement, que la corporation extraprovinciale mentionnée ci-dessus, a été enregistrée à titre de corporation extraprovinciale, en vertu de la Loi sur les corporations commerciales de la province du Nouveau-Brunswick.

**Director - Directeur** 

Jony Pres

Date of Registration Date d'enregistrement

August 23, 2022 - le 23 août 2022



#### 2022/09/02

Blacksnow Company Inc. Canada

**Designation Number: 4422** 

Please accept this letter as confirmation that your company has been approved as a Designated Employer by the Province of New Brunswick to participate in the Atlantic Immigration Program (AIP).

As a Designated Employer, you have identified a labour need, are committed to engage in the provision of settlement supports and have committed to regular reporting to the Province of New Brunswick.

As a Designated Employer, you are now eligible to identify foreign nationals who fill your labour needs and submit Endorsement application(s) to the Province of New Brunswick for review. You must submit an Endorsement Application for every foreign national you wish to endorse through the AIP by logging in to your account on the <u>INB Portal</u>. Only upon successful employer endorsement can a foreign national apply to <u>Immigration, Refugees and Citizenship Canada</u> for permanent residency status.

Mandatory ICT training must be completed before you can apply to have positions endorsed by the Province. To have a position endorsed, an employer must:

- Demonstrate that efforts to hire locally have been unsuccessful.
- Recruit a foreign worker.
- Provide a valid, full-time, non-seasonal job offer co-signed by the foreign worker.
- Include a copy of the settlement plan with the application and
- Complete mandatory onboarding training and, if required, intercultural competence (ICT) training

Please ensure that you read the Endorsement Guide before submitting your application The endorsement forms and guidelines can be found at <u>Atlantic Immigration Program (welcomenb.ca)</u>.

Being designated in New Brunswick does not allow you to submit endorsement applications in any other province - you must be designated by each province where you wish to submit endorsement applications. Resources to support you are available from <u>IRCC</u>.

As a designated employer, you have the right to withdraw from the program and should inform us of this decision in writing. Should you sell your company, you must notify our office immediately. The Province of New Brunswick reserves the right to revoke the designation of an employer at their sole discretion.

Your business name will now be added to our AIP Designated Employer list which will be available on our website.

If there are any questions or concerns, please contact us at <u>AIP-PICA@gnb.ca</u>

This form was sent electronically and does not require a signature.

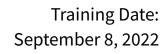


# **CERTIFICATE**

**Blacksnow Company Inc. Canada** 

has successfully completed: AIP Intercultural Training (ICT)

> Training Completed by: **Babatunde Balogun**



Training Delivered by: YMCA Newcomer **Connections (YMCA Saint** John)



Financé par :

Immigration, Réfugiés et Citoyenneté Canada

Supported by:





Immigration, Refugees and Citizenship Canada

#### NEW BRUNSWICK BUSINESS CORPORATIONS ACT

FORM 33.1

#### EXTRA-PROVINCIAL CORPORATION ANNUAL RETURN FOR THE YEAR 2023 (SECTION 209)

Blacksnow Company Inc.

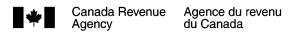
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NOUVEAU-BRUNSWICK LOI SUR LES CORPORATIONS COMMERCIALES FORMULE 33.1 CORPORATION EXTRAPROVINCIALE RAPPORT ANNUEL DE L'ANNÉE 2023 (ARTICLE 209)

2. Extra-provincial Corporation No 156 Porter Street 736994 Saint John NB N° de corporation extraprovinciale E2M 0A7 Anniversary Month 08 Mois anniversaire The annual filing fee is \$220 for an annual return that is Les droits de dépôt annuel s'élèvent à 220 \$ si le rapport annuel est soumis sur papier et à 200\$ s'il est soumis sous forme électronique à l'adresse suivante: www.snb.ca. Si le submitted in paper form and \$200 for an annual return that is submitted in electronic form at www.snb.ca. If payment is made paiment est effectué par chèque, libellez votre chèque à l'ordre de by cheque, please make cheque payable to Service New Brunswick. Services Nouveau-Brunswick. NOTE: Your annual return is due by the end of the month following the REMARQUE: Votre rapport annuel est exigible au plus tard à la fin anniversary month. du mois qui suit le mois anniversaire. 3. Description of Business Holding Company Description de l'activité 4. Complete address of registered office 156 Porter Street, Saint John NB, E2M 0A7 Adresse au complet du bureau enregistré Postal Code Telephone No. E2M0A7 Code Postal No° de téléphone 5. Mailing Address (if different from above) Adresse postale (si différente de l'adresse mentionnée ci-dessus) Postal Code Code Postal Postal Code 6. Names and complete addresses of officers Code postal Noms et adresses au complet des dirigeants Babatunde Balogun 156 Porter Street, Saint John, NB E2M 0A7 Postal Code 7. Names and complete addresses of directors Code postal Noms et adresses au complet des administrateurs Babatunde Balogun, 156 Porter Street, Saint John NB E2M0A7 If insufficient space to list directors above, add on separate sheet. En cas d'insuffisance d'espace pour les inscrire tous, faites-le sur une feuille séparée. 8. Name and address of attorney for service Frederick Fernandez Professional Corporation 58 Main Street West, Saint John NB Nom et adresse du procureur pour fin de signification Postal Code Telephone No. E2M3N3 Code Postal No° de téléphone Babatunde Balogun 2023/10/10 Director Date Signature Position with Corporation / Fonction dans la corporation REMARQUE: EN CAS DE CHANGEMENT RELATIF AU BUREAU ENREGISTRÉ OU AUX ADMINISTRATEURS, LA FORMULE 28 OU 29 RESPECTIVEMENT DOIT ÊTRE DÉPOSÉE DANS UN MOIS NOTE: IF THERE HAS BEEN A CHANGE IN THE REGISTERED OFFICE OR IN RESPECTIVELY M DIRECTORS, FORM 28 OR FORM MUST BE FILED WITHIN ONE MONTH OF THE CHANGE. DU CHANGEMENT.

45-5070 (2/06)



Summerside PE C1N 6A2

#### **Notice details**

	Business number	70535 4330 RC0001
Blacksnow Company Inc.	Tax year-end	Dec 31, 2020
156 PORTER STREET SAINT JOHN NB E2M 0A7	Date issued	Jul 22, 2022

## **Corporation notice of assessment**

#### **Results**

This notice explains the result of our assessment of your T2 corporation income tax return. It also explains any changes we may have made. For more details, see the summary section of this notice.

Description	\$ Amount CR
Result of this assessment	0.00

For more information, please see the summary and explanation of changes and other important information sections of this notice.

Thank you,

**Bob Hamilton** Commissioner of Revenue



## Notice details

Blacksnow	Company	Inc.	Business nur

Business number	70535 4330 RC0001	
Tax year-end	Dec 31, 2020	
Date issued	Jul 22, 2022	

## Summary

Description	\$ Reported CR	\$ Assessed CR
Federal tax		
Part I	0.00	0.00
Total federal tax		0.00
Net balance		0.00
Result of this assessment		0.00

Explanation of changes and other important information

0000814

## More information

If you need more information, go to canada.ca/en/services/taxes.

To see your latest account information, including payment transactions, go to **canada.ca/my-cra-business-account**.

If you have new or additional information and want to change your return, go to **canada.ca/t2-return** and select the topic "After you file your corporation income tax return." For faster service, submit your request electronically.

If you disagree with this assessment, go to **canada.ca/t2-return** and select the topic "After you file your corporation income tax return," and then "Resolving disputes." You have 90 days from the date of this notice to register your dispute.

To protect the security of your information if your mail is returned to us undelivered, we may stop sending mail to you until we receive a new address. However, you can view your mail at **canada.ca/my-cra-business-account**.

Did you know you can go paperless and get your mail from us online? If you register for this service, we will email you when you have mail in your secure online account. We would no longer print and send mail to you. For more information about our online services, go to **My Business Account**.

#### Definitions

CR (credit) is the amount we owe you.

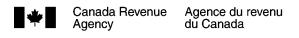
#### Help for persons with visual impairments

You can get this notice in braille, large print, or audio format. For more information about other formats, go to **canada.ca/cra-multiple-formats**.

#### **My Business Account**

Use **My Business Account** to see and manage your tax information online. Check your return balances, manage direct deposit and addresses, submit an enquiry, set up online mail, and more. To register for **My Business Account**, go to

canada.ca/my-cra-business-acco unt.



Summerside PE C1N 6A2

#### Notice details

Business number	70535 4330 RC0001
Date issued	Jul 22, 2022

Blacksnow Company Inc. 156 PORTER STREET SAINT JOHN NB E2M 0A7

## **Corporation income tax assessment**

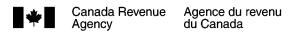
These notice(s) explain the results of our assessment of your T2 corporation income tax return(s). We assessed your T2 corporation income tax return(s) and calculated your balance.

Thank you,

Bob Hamilton Commissioner of Revenue

Account summary	Go paperless!
	Get your mail online through My Business Account.
Total balance: \$0.00	<ol> <li>Sign in at canada.ca/my-cra-business-account</li> <li>Select "Notification preferences"</li> </ol>

# Canadä



Summerside PE C1N 6A2

#### Notice details

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Blacksnow Company Inc.	Tax year-end	Dec 31, 2021
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Description	\$ Amount CR
Result of this assessment	0.00
Result of assessment for reporting period ending December 31, 2020	0.00
Previous balance	0.00
Total balance	0.00

For more information, please see the summary and explanation of changes and other important information sections of this notice.

Thank you,

Bob Hamilton Commissioner of Revenue



## Notice details

Blacksnow Company Inc.	ess number
------------------------	------------

Business number	70535 4330 RC0001	
Tax year-end	Dec 31, 2021	
Date issued	Jul 22, 2022	

## Summary

Description	\$ Reported CR	\$ Assessed CR
Federal tax		
Part I	0.00	0.00
Total federal tax		0.00
Net balance	_	0.00
Result of this assessment		0.00
Total balance for this tax year-end	_	0.00

Explanation of changes and other important information

## More information

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