

BLACKSNOW COMPANY  
INC. CANADA

# Company Aquisition

Request for Expression of Interest

Year

**2024**

Presented to

**Potential Acquirers**

Presented by

**Babatunde Balogun**  
Owner

# Agenda

**01**

Agenda

**02**

Introduction

**03**

Who we are

**04**

EOI Purpose

**05**

Potential &  
Opportunity

**06**

Acquisition  
& Timeline

**07**

Submission  
Instruction



**Established in 2020, Blacksnow Company provides animation, web design, SEO, and motion graphics services. Based in New Brunswick, Canada with an international presence in the USA and Nigeria.**

We deliver your website's most satisfying user experience using the most recent tools. Given how crucial a website is for any organization, we always work to make every project ideal. Our goal is to ensure your business growth; thus, every project is subjected to a thorough quality check and review before launch.

As one of the media companies at the forefront of web design in Canada, we strive to provide world-class projects for your business or brand to stand out.



# Who We Are ?



2020

Founded



19

Years Of Experience



3

Countries Worldwide



Yes

Designated NB AIP Employer



Our vision is to be at the forefront of design and technology, creating innovative visuals that seamlessly integrate with your content strategy. We are committed to building strong relationships with our clients from many different industries: education, health care, finance, retail, and more. Blacksnow Company is a Designated AIP Employer in New Brunswick, Canada.

# Solutions & Past Projects



Our process begins with extensive research to create a script that will maximize your message in the most captivating way possible. Then we move on to story-boarding and animating - outlining every scene in detail before any cameras roll, so you know exactly what you're getting out of this investment from day one. Finally, once filming has wrapped up, all projects go straight into editing.



## Projects

[blacksnowcompany.com/blog](https://blacksnowcompany.com/blog)



## Trainings

[blacksnowcompany.com/programs](https://blacksnowcompany.com/programs)



## Services

[blacksnowcompany.com/solutions](https://blacksnowcompany.com/solutions)

# Blacksnow Company Team



Being one of the media companies at the forefront of web design in Canada, we strive to provide world-class quality projects for your business or brand to stand out.



**Babatunde  
Balogun**  
Director



**Open  
Position**  
Finance



**Open  
Position**  
Content Developer



**Open  
Position**  
Animator



**Open  
Position**  
Web Developer



**Open  
Position**  
Animator



## EOI Purpose

**Blacksnow Company requests respondents to submit an **Expression of Interest (EOI)** to "acquire wholly" or for "partial oversight" of the business.**

Respondents are to prepare and submit a proposal for outright purchase (**acquire wholly**) or provide (**partial oversight**) for the business and day to day management.



# Potential meets Opportunity

**Why is Blacksnow Company worth it?**



[www.blacksnowcompany.com](http://www.blacksnowcompany.com)

## > Potential

To be a leading tech company in motion graphics, animation, web services, content creation, digital media and eCommerce in Canada.

## > Oppotrunity

To be a top provider of foreign workers for New Brunswick through the AIP immigration pathway.

## > Optimize

By collaborating with other startups and businesses in New Brunswick and Canada.



# What will be acquired?

| Acquisition Item            | Description   |
|-----------------------------|---|
| Business Status             | Active Business in NB   |
| Immigration Status          | Designated AIP Employer in NB                                       |
| Company Website             | Fully Functional<br>(To be managed by new owner)                    |
| Company Email               | Fully Functional<br>(To be managed by new owner)                    |
| Company Taxes               | 2020, 2021, 2022 & 2023.<br>(Taxes filed)                           |
| Company Debt & Bank Balance | Debt owing - \$0.00<br>Balance upon acquisition - \$0.00            |
| Online Presence             | YouTube, LinkedIn, TikTok, Facebook<br>(To be managed by new owner) |



# Acquisition Timeline

PHASE

**01**

▶ **EOI**

Respondents submit EOI to Blacksnow Company by email

PHASE

**03**

▶ **Acquire**

Blacksnow Company is acquired by new owner or management.

PHASE

**02**

▶ **Review**

Blacksnow Company review submitted EOIs

PHASE

**04**

▶ **Transition**

Transfer of ownership and oversight management to new owner



The acquisition or partial takeover of operations will follow these phases in due course, governed by applicable law of the province of New Brunswick and Canada. Respondents are advised to consult an attorney during the acquisition process.

# EOI Submission Instructions

## Blacksnow Company

Respondents are to submit their EOI along with proposed price as a single pdf file via the company email address.



[www.blacksnowcompany.com](http://www.blacksnowcompany.com)



[info@blacksnowcompany.com](mailto:info@blacksnowcompany.com)



506.333.3348

**BLACKSNOW COMPANY INC.  
CANADA**

**Thank  
You**

[www.blacksnowcompany.com](http://www.blacksnowcompany.com)





## Certificate of Incorporation

*Canada Business Corporations Act*

## Certificat de constitution

*Loi canadienne sur les sociétés par actions*

Blacksnow Company Inc.

Corporate name / Dénomination sociale

1243309-5

Corporation number / Numéro de société

I HEREBY CERTIFY that the above-named corporation, the articles of incorporation of which are attached, is incorporated under the *Canada Business Corporations Act*.

JE CERTIFIE que la société susmentionnée, dont les statuts constitutifs sont joints, est constituée en vertu de la *Loi canadienne sur les sociétés par actions*.

Raymond Edwards

Director / Directeur

2020-10-20

Date of Incorporation (YYYY-MM-DD)

Date de constitution (AAAA-MM-JJ)



CANADA / CANADA  
PROVINCE OF NEW BRUNSWICK / PROVINCE DU NOUVEAU-BRUNSWICK  
BUSINESS CORPORATIONS ACT / LOI SUR LES CORPORATIONS COMMERCIALES

I HEREBY CERTIFY that according to the records under the *Business Corporations Act*,  
JE CERTIFIE par la présente que d'après les livres en vertu de la *Loi sur les corporations commerciales*,

**Blacksnow Company Inc.**

Name of Extra-Provincial Corporation / Nom de la corporation extraprovinciale

**736994**

Reference number / Numéro de référence

was registered as an extra-provincial corporation / a été enregistré(e) à titre de corporation extraprovinciale

**2022-08-23**

Date of Certificate of Registration (YYYY-MM-DD)  
Date du certificat d'enregistrement (AAAA-MM-JJ)

I CERTIFY FURTHER that according to the said records the registration above referred to has not been cancelled.  
JE CERTIFIE ÉGALEMENT que, d'après lesdits livres, l'enregistrement mentionné ci-dessus n'a pas été annulé.

CERTIFIED under my hand at Fredericton, New Brunswick  
CERTIFIÉ par le soussigné à Fredericton, Nouveau-Brunswick

A handwritten signature in blue ink that reads "Penny Coanier".

Deputy Director / Directeur Adjoint  
*Business Corporations Act / Loi sur les corporations commerciale*

**2023-03-30**

Issuance date (YYYY-MM-DD)  
Date d'émission (AAAA-MM-JJ)

**To/Destinataire:**

Blacksnow Company Inc.  
156 Porter Street  
Saint John NB  
E2M 0A7

**Re: Business Number (BN) Account Number**

**Objet: Numéro de compte du numéro  
d'entreprise (NE) pour le Nouveau-Brunswick**

The above corporation has been assigned the following BN account number:

Le numéro de compte suivant a été assigné à la corporation susmentionnée:

705354330NP0001

The Government of New Brunswick and the Canada Customs and Revenue Agency (CRA) have agreed to use the BN as a common business identifier. Over the coming months the government will continue to phase in use of the BN with provincial departments and agencies.

Le gouvernement du Nouveau-Brunswick et l'Agence des douanes et du revenu du Canada (ARC) ont convenu d'utiliser le numéro d'entreprise (NE) à titre d'identificateur d'entreprise commun. Au cours des prochains mois, le gouvernement du Nouveau-Brunswick continuera d'accroître graduellement l'utilisation du NE au sein de ses ministères et de ses organismes.

The corporation or its agent may be requested to provide the assigned BN when registering for provincial programs or applying for various licences and permits. Please use the BN provided above, when requested, as failure to do so may lead to delays in the processing of applications.

La corporation ou son agent pourrait devoir fournir le numéro de compte susmentionné au moment de présenter une demande dans le cadre d'un programme provincial ou pour obtenir une licence ou un permis. Veuillez utiliser le numéro d'entreprise qui vous a été assigné lorsqu'on vous le demandera, sinon le traitement de vos demandes pourrait être retardé.

**Corporate Registry / Registre corporatif**

Tel./Téléphone: (506) 453-2703  
Fax/Télécopieur: (506) 453-2613  
<http://www.snb.ca>

P.O. Box 1998  
Fredericton, NB  
Canada E3B 5G4

Case postale 1998  
Fredericton, NB  
Canada E3B 5G4



**BUSINESS CORPORATIONS ACT  
FORM 27  
CERTIFICATE OF REGISTRATION  
EXTRA-PROVINCIAL CORPORATION  
(SECTION 200)**

**LOI SUR LES CORPORATIONS COMMERCIALES  
FORMULE 27  
CERTIFICAT D'ENREGISTREMENT  
CORPORATION EXTRAPROVINCIALE  
(ARTICLE 200)**

|  |   |
|--|---|
| Name of Extra-Provincial Corporation/Nom de la corporation extraprovinciale<br><br><b>Blacksnow Company Inc.</b> | Extra-Provincial Corporation Number<br>N° de la corporation extraprovinciale<br><br><b>736994</b> |
|--|---|

I hereby certify that the above-mentioned extra-provincial corporation, the Statement of Registration of which is attached, was registered as an extra-provincial corporation under the **Business Corporations Act** of the Province of **New Brunswick**.

Je certifie par la présente, à laquelle est jointe la déclaration d'enregistrement, que la corporation extraprovinciale mentionnée ci-dessus, a été enregistrée à titre de corporation extraprovinciale, en vertu de la **Loi sur les corporations commerciales** de la province du Nouveau-Brunswick.

Director - Directeur

A handwritten signature in black ink, appearing to read "Tony Pica".

Date of Registration  
Date d'enregistrement

August 23, 2022 - le 23 août 2022



2022/09/02

Blacksnow Company Inc. Canada

Designation Number: 4422

Please accept this letter as confirmation that your company has been approved as a Designated Employer by the Province of New Brunswick to participate in the Atlantic Immigration Program (AIP).

As a Designated Employer, you have identified a labour need, are committed to engage in the provision of settlement supports and have committed to regular reporting to the Province of New Brunswick.

As a Designated Employer, you are now eligible to identify foreign nationals who fill your labour needs and submit Endorsement application(s) to the Province of New Brunswick for review. You must submit an Endorsement Application for every foreign national you wish to endorse through the AIP by logging in to your account on the [INB Portal](#). Only upon successful employer endorsement can a foreign national apply to [Immigration, Refugees and Citizenship Canada](#) for permanent residency status.

Mandatory ICT training must be completed before you can apply to have positions endorsed by the Province. To have a position endorsed, an employer must:

- Demonstrate that efforts to hire locally have been unsuccessful.
- Recruit a foreign worker.
- Provide a valid, full-time, non-seasonal job offer co-signed by the foreign worker.
- Include a copy of the settlement plan with the application and
- Complete mandatory onboarding training and, if required, intercultural competence (ICT) training

Please ensure that you read the Endorsement Guide before submitting your application. The endorsement forms and guidelines can be found at [Atlantic Immigration Program \(welcomenb.ca\)](#).

Being designated in New Brunswick does not allow you to submit endorsement applications in any other province - you must be designated by each province where you wish to submit endorsement applications. Resources to support you are available from [IRCC](#).

As a designated employer, you have the right to withdraw from the program and should inform us of this decision in writing. Should you sell your company, you must notify our office immediately. The Province of New Brunswick reserves the right to revoke the designation of an employer at their sole discretion.

Your business name will now be added to our AIP Designated Employer list which will be available on our website.

If there are any questions or concerns, please contact us at [AIP-PICA@gnb.ca](mailto:AIP-PICA@gnb.ca)

This form was sent electronically and does not require a signature.

# CERTIFICATE

**Blacksnow Company Inc. Canada**

**has successfully completed:  
AIP Intercultural Training (ICT)**

Training Completed by:  
Babatunde Balogun

Training Date:  
September 8, 2022

Training Delivered by:  
YMCA Newcomer  
Connections (YMCA Saint  
John)



Supported by:



Funded by:



Immigration, Refugees  
and Citizenship Canada

Financé par :

Immigration, Réfugiés  
et Citoyenneté Canada



EXTRA-PROVINCIAL CORPORATION  
ANNUAL RETURN FOR THE YEAR 2023  
(SECTION 209)

CORPORATION EXTRAPROVINCIALE  
RAPPORT ANNUEL DE L'ANNÉE 2023  
(ARTICLE 209)

1. Blacksnow Company Inc.

156 Porter Street  
Saint John NB  
E2M 0A7

2. Extra-provincial Corporation No  
N° de corporation extraprovinciale 736994  
  
Anniversary Month  
Mois anniversaire 08

The annual filing fee is \$220 for an annual return that is submitted in paper form and \$200 for an annual return that is submitted in electronic form at [www.snb.ca](http://www.snb.ca). If payment is made by cheque, please make cheque payable to Service New Brunswick.

Les droits de dépôt annuel s'élèvent à 220 \$ si le rapport annuel est soumis sur papier et à 200 \$ s'il est soumis sous forme électronique à l'adresse suivante: [www.snb.ca](http://www.snb.ca). Si le paiement est effectué par chèque, libellez votre chèque à l'ordre de Services Nouveau-Brunswick.

NOTE: Your annual return is due by the end of the month following the anniversary month.

REMARQUE: Votre rapport annuel est exigible au plus tard à la fin du mois qui suit le mois anniversaire.

3. Description of Business Holding Company  
Description de l'activité

4. Complete address of registered office 156 Porter Street, Saint John NB, E2M 0A7  
Adresse au complet du bureau enregistré

Postal Code E2M0A7 Telephone No. \_\_\_\_\_  
Code Postal No° de téléphone

5. Mailing Address (if different from above) \_\_\_\_\_  
Adresse postale (si différente de l'adresse mentionnée ci-dessus)

Postal Code \_\_\_\_\_  
Code Postal

6. Names and complete addresses of officers Babatunde Balogun 156 Porter Street, Saint John, NB  
Noms et adresses au complet des dirigeants E2M 0A7

7. Names and complete addresses of directors Babatunde Balogun, 156 Porter Street, Saint John NB  
Noms et adresses au complet des administrateurs E2M0A7

If insufficient space to list directors above, add on separate sheet. En cas d'insuffisance d'espace pour les inscrire tous, faites-le sur une feuille séparée.

8. Name and address of attorney for service Frederick Fernandez Professional Corporation 58 Main Street West, Saint John NB  
Nom et adresse du procureur pour fin de signification

Postal Code E2M3N3 Telephone No. \_\_\_\_\_  
Code Postal No° de téléphone

Date 2023/10/10 Signature Babatunde Balogun Director  
Position with Corporation / Fonction dans la corporation

NOTE: IF THERE HAS BEEN A CHANGE IN THE REGISTERED OFFICE OR IN DIRECTORS, FORM 28 OR FORM 29 RESPECTIVELY MUST BE FILED WITHIN ONE MONTH OF THE CHANGE.

REMARQUE: EN CAS DE CHANGEMENT RELATIF AU BUREAU ENREGISTRÉ OU AUX ADMINISTRATEURS, LA FORMULE 28 OU 29 RESPECTIVEMENT DOIT ÊTRE DÉPOSÉE DANS UN MOIS DU CHANGEMENT.



Summerside PE C1N 6A2

0000813

## Notice details

|                        |                   |
|------------------------|-------------------|
| <b>Business number</b> | 70535 4330 RC0001 |
| <b>Tax year-end</b>    | Dec 31, 2020      |
| <b>Date issued</b>     | Jul 22, 2022      |

Blacksnow Company Inc.  
156 PORTER STREET  
SAINT JOHN NB E2M 0A7

# Corporation notice of assessment

## Results

This notice explains the result of our assessment of your T2 corporation income tax return. It also explains any changes we may have made. For more details, see the summary section of this notice.

| <b>Description</b>        | <b>\$ Amount CR</b> |
|---------------------------|---------------------|
| Result of this assessment | 0.00                |

For more information, please see the summary and explanation of changes and other important information sections of this notice.

Thank you,

Bob Hamilton  
Commissioner of Revenue

Blacksnow Company Inc.

**Notice details**

|                        |                   |
|------------------------|-------------------|
| <b>Business number</b> | 70535 4330 RC0001 |
| <b>Tax year-end</b>    | Dec 31, 2020      |
| <b>Date issued</b>     | Jul 22, 2022      |

**Summary**

| <b>Description</b>               | <b>\$ Reported CR</b> | <b>\$ Assessed CR</b> |
|----------------------------------|-----------------------|-----------------------|
| <b>Federal tax</b>               |                       |                       |
| Part I                           | 0.00                  | 0.00                  |
| <b>Total federal tax</b>         |                       | <b>0.00</b>           |
| <b>Net balance</b>               |                       | <b>0.00</b>           |
| <b>Result of this assessment</b> |                       | <b>0.00</b>           |

**Explanation of changes and other important information**

## More information

If you need more information, go to [canada.ca/en/services/taxes](http://canada.ca/en/services/taxes).

To see your latest account information, including payment transactions, go to [canada.ca/my-cra-business-account](http://canada.ca/my-cra-business-account).

If you have new or additional information and want to change your return, go to [canada.ca/t2-return](http://canada.ca/t2-return) and select the topic "After you file your corporation income tax return." For faster service, submit your request electronically.

If you disagree with this assessment, go to [canada.ca/t2-return](http://canada.ca/t2-return) and select the topic "After you file your corporation income tax return," and then "Resolving disputes." You have 90 days from the date of this notice to register your dispute.

To protect the security of your information if your mail is returned to us undelivered, we may stop sending mail to you until we receive a new address. However, you can view your mail at [canada.ca/my-cra-business-account](http://canada.ca/my-cra-business-account).

Did you know you can go paperless and get your mail from us online? If you register for this service, we will email you when you have mail in your secure online account. We would no longer print and send mail to you. For more information about our online services, go to **My Business Account**.

## Definitions

**CR** (credit) is the amount we owe you.

## Help for persons with visual impairments

You can get this notice in braille, large print, or audio format. For more information about other formats, go to [canada.ca/cra-multiple-formats](http://canada.ca/cra-multiple-formats).

### My Business Account

Use **My Business Account** to see and manage your tax information online. Check your return balances, manage direct deposit and addresses, submit an enquiry, set up online mail, and more. To register for **My Business Account**, go to [canada.ca/my-cra-business-account](http://canada.ca/my-cra-business-account).





Summerside PE C1N 6A2

0000811

## Notice details

|                        |                   |
|------------------------|-------------------|
| <b>Business number</b> | 70535 4330 RC0001 |
| <b>Date issued</b>     | Jul 22, 2022      |

Blacksnow Company Inc.  
156 PORTER STREET  
SAINT JOHN NB E2M 0A7

## Corporation income tax assessment

These notice(s) explain the results of our assessment of your T2 corporation income tax return(s). We assessed your T2 corporation income tax return(s) and calculated your balance.

Thank you,

Bob Hamilton  
Commissioner of Revenue

### Account summary

**Total balance:            \$0.00**

#### Go paperless!

Get your mail online through My Business Account.

1. Sign in at [canada.ca/my-cra-business-account](https://canada.ca/my-cra-business-account)
2. Select "Notification preferences"



Summerside PE C1N 6A2

Blacksnow Company Inc.  
156 PORTER STREET  
SAINT JOHN NB E2M 0A7

## Notice details

|                        |                   |
|------------------------|-------------------|
| <b>Business number</b> | 70535 4330 RC0001 |
| <b>Tax year-end</b>    | Dec 31, 2021      |
| <b>Date issued</b>     | Jul 22, 2022      |

# Corporation notice of assessment

## Results

This notice explains the result of our assessment of your T2 corporation income tax return. It also explains any changes we may have made. For more details, see the summary section of this notice.

| <b>Description</b>   | <b>\$ Amount</b> | <b>CR</b> |
|--|------------------|-----------|
| Result of this assessment  | 0.00             |           |
| Result of assessment for reporting period ending December 31, 2020 | 0.00             |           |
| Previous balance   | 0.00             |           |
| <b>Total balance</b>   | <b>0.00</b>      |           |

For more information, please see the summary and explanation of changes and other important information sections of this notice.

Thank you,

Bob Hamilton  
Commissioner of Revenue



Blacksnow Company Inc.

**Notice details**

|                        |                   |
|------------------------|-------------------|
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| <b>Tax year-end</b>    | Dec 31, 2021      |
| <b>Date issued</b>     | Jul 22, 2022      |

**Summary**

| <b>Description</b>                         | <b>\$ Reported CR</b> | <b>\$ Assessed CR</b> |
|--|-----------------------|-----------------------|
| <b>Federal tax</b>                         |                       |                       |
| Part I                                     | 0.00                  | 0.00                  |
| <b>Total federal tax</b>                   |                       | <b>0.00</b>           |
| <b>Net balance</b>                         |                       | <b>0.00</b>           |
| <b>Result of this assessment</b>           |                       | <b>0.00</b>           |
| <b>Total balance for this tax year-end</b> |                       | <b>0.00</b>           |

**Explanation of changes and other important information**

## More information

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